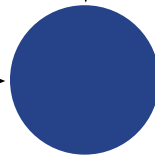




daytona paradise

Seduction in paint.
Daytona Paradise inspires through an impressive display of colors. Depending on how the light is reflected, Daytona Paradise "pitches" a fascinating range of blue and green shades – intense petrol changing to bright emerald, then a shimmer of gold vanishing into deep blue.



EXCLUSIVE LINE

The circuit which inspired the color: Daytona Beach, Florida is the American paradise of motor sports. On February 22, 1959, the flag went down to set off the first race on the newly built Daytona Speedway. Meanwhile, the Daytona 500 Race is one of the most significant motor sports events in the United States.

STANDOX