

Standox in North America

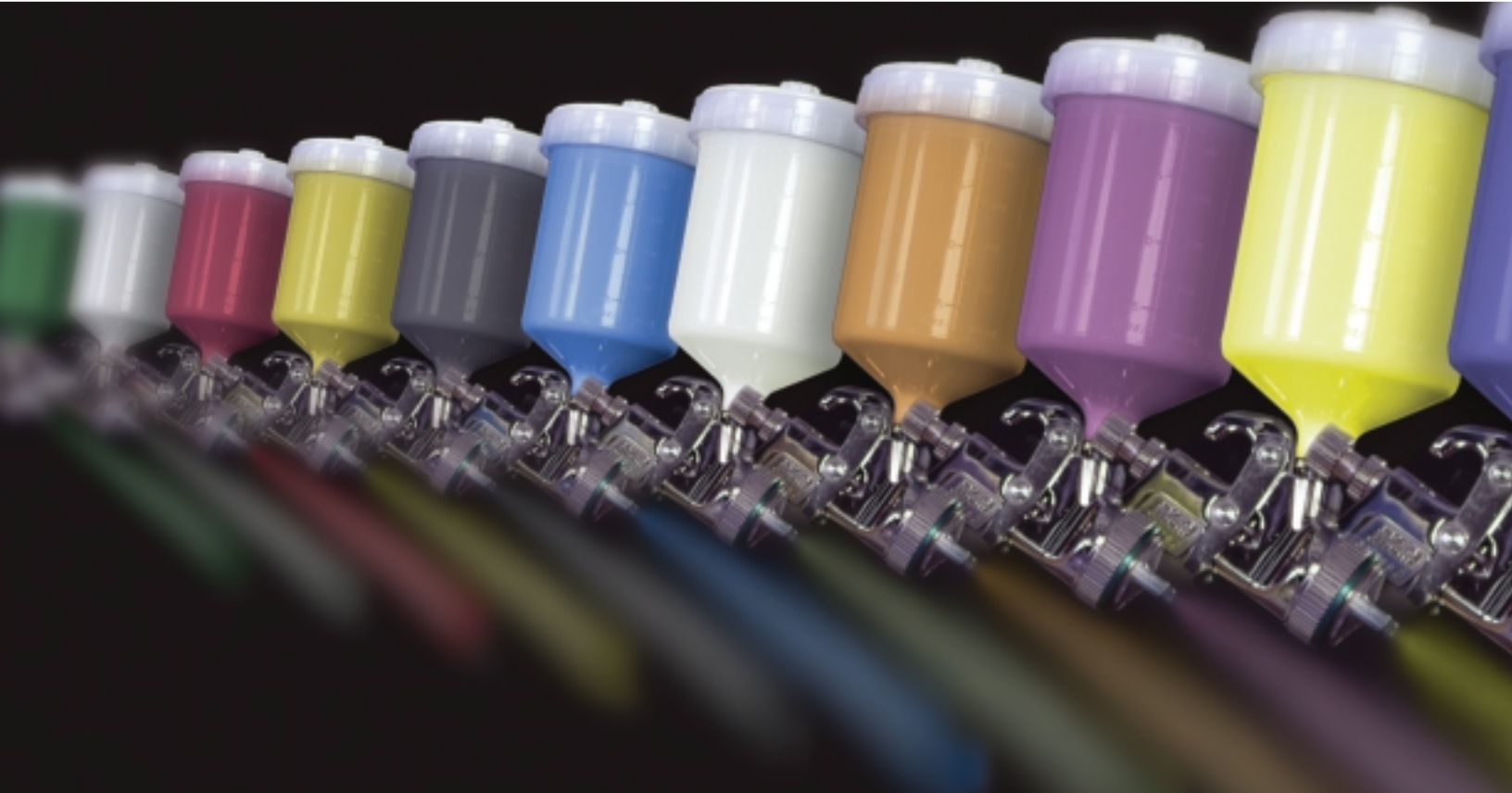


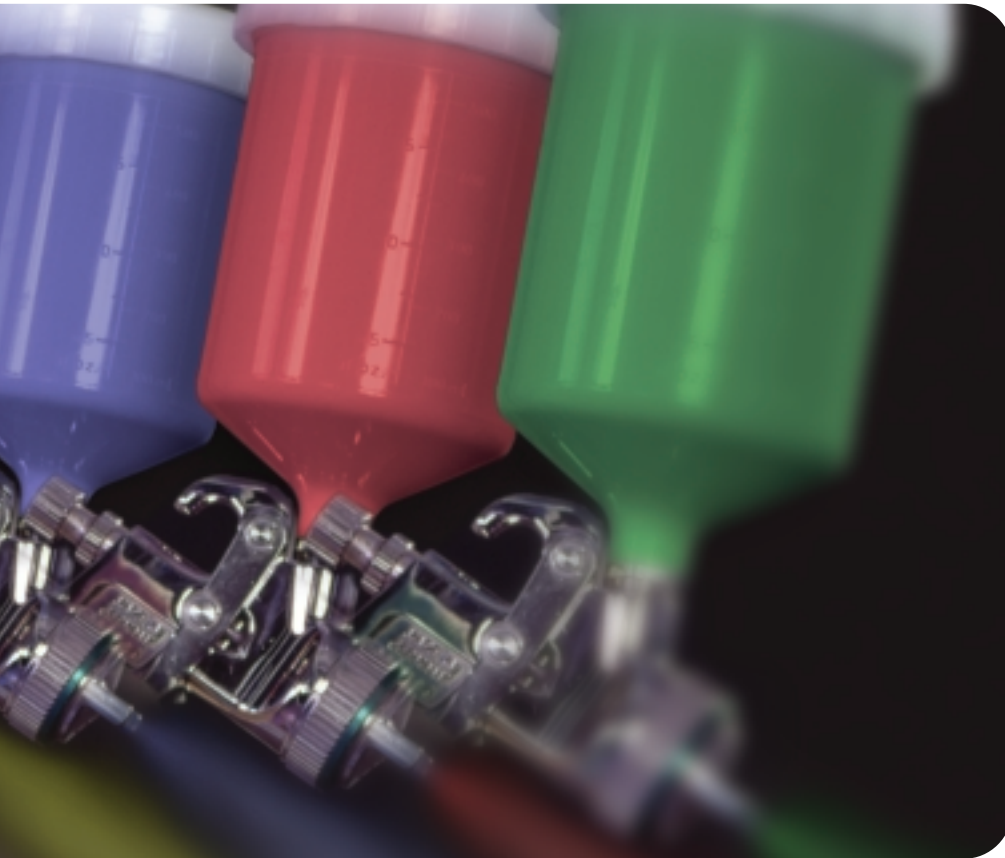
BEYOND PREMIUM PAINT.

A member of DuPont Performance Coatings



Great products, based on European technology – they're the foundation of our business. But at Stadox, we go beyond premium paint.





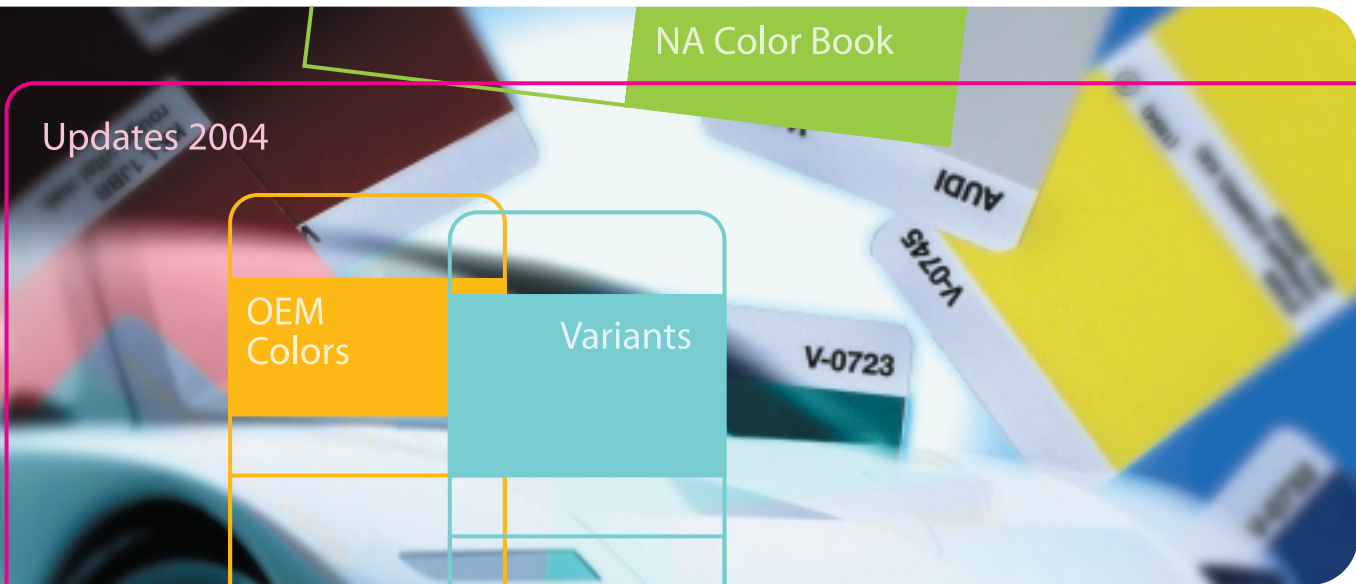
Premium paint...

As a professional refinisher, you know it takes a combination of paint and skill to exceed the expectations of your customers. And you know it's tough to do a superior job if you don't have the right paint. At Standox, great paint is the foundation of our business. To build this foundation, we rely on our global headquarters in Wuppertal, Germany, for research, technology, manufacturing and quality control.

...and beyond.

We also understand that it takes more than paint to make you profitable. So we've developed systems, services and support to build your business in ways that no other paint manufacturer can. Standox is committed to serving more of your refinishing business needs.

Superior in every measure of quality.



Standex® products are manufactured to exacting German standards of technology, reliability and consistency. This high quality means you can always count on Standox for exceptional performance.



The best color match in the industry.

As part of the DuPont Performance Coatings group of products, Standox has advantages not available to other paint companies. Our associated original equipment (OE) division, DuPontHerberts Automotive Systems, supplies paint to all of the world's major vehicle manufacturers. This close relationship means that Standox has formula information for all OE vehicle colors.

Accurate color matching, however, doesn't stop at a manufacturer's specifications. Variations can occur during the OE production process, resulting in vehicles that don't perfectly match official color formula specification. We note and track these differences using a network of checkpoints throughout North America and Europe. Then at our color lab near Philadelphia, we collect all the data and create formulas to match any variant colors.

The simpler, the better.

Your business is complicated enough with the variety of vehicles you have to paint. So, we try to make it easier by limiting the number of products you need to inventory. An example is our single hardener range.

We also know how important productivity is to your operation. That's why we developed a direct-to-original-equipment primer. No sanding is required. Such simplicity runs throughout our product line. Standox toners cover in only two or three coats. We have a clearcoat that covers in one and a half coats. Reducing the number of steps does more than save you time. It also helps control costs.



We build in real value.

There are two ways to measure economy. Rather than the cost per can, we look at the cost of applied paint. That's what really counts – where the paint hits the metal.

Common Job – Uncommon Results

The typical repair from bare metal to clear.

Step	Product	Approx. Time	Coats to Cover
1	1K Primer Filler	15 minutes – final Flash Off	1 on bare metal
2	2.1 Filler	45 minutes air dry @ 80° F	2 - 4 (6.4 mil thickness)
3	Basecoat	10 - 15 minutes final Flash Off to Clear	2 - 3
4	2K Clear 15 - 60	15-minute bake at 130° F metal temperature	1.5

Standex Systems – complete from start to finish.



Standex® 2K Refinishing System.

Leading collision-repair facilities around the world choose the Standox 2K System. This integrated product line produces a finish that is highly resistant to chemicals and environmental conditions. It also meets most OEM manufacturer specifications.

Standex acid primers deliver outstanding corrosion protection. Each is specially designed for wet-on-wet working processes or three-stage priming systems depending on your specific needs.

Standex chromate-free primer filler/sealers deliver excellent sanding results. Each component is a wet-on-wet sealer/sanding filler or sanding/isolator filler to meet refinishing specifications.

High quality Standox top coats are designed for partial or overall re-sprays. Each is highly mechanical and chemically resistant. Our top coats also have excellent vertical holdout.

System Component	Key Products
Anti-Corrosion Primer (select one)	<ul style="list-style-type: none"> • Standox Etching Adhesion Primer • Standox Etching Reaction Primer • Standox 1K Primer Filler • Standox 1K Primer Filler – Aerosol
Primer Filler/Sealer (select one)	<ul style="list-style-type: none"> • Standox 2.1 Filler • Standox 2K HS System Filler • Standox 2K Nonstop Primer Filler • 2K Optifill • 2K HS Sealer
Top Coat (select one)	<ul style="list-style-type: none"> • 2K HS Standocryl • Standox Basecoat or Standohyd® Basecoat, then Standocryl 2K Clears

Stadox® Plastics Refinishing System.

Painting plastic parts can be one of the most challenging jobs in refinishing, because of the unique properties of the material. But plastic is never a problem with Stadox. Our Plastics Refinishing System is designed to work with all plasticized and unplasticized exterior or polymer body parts – on all types of vehicles. We offer a full range of additives that can provide specific textures and degrees of gloss and elasticity.

Stadox primers are easy to apply. They adhere to all exterior plastic car parts. And they're well suited for wet-on-wet working processes.

Use our 1K Plastic Primer, 2K Fillers and plasticize top coats for three-coat systems. For two-coat systems, use our 2K Plastic Primer Filler and elasticized 2K top coats.

Stadox fillers let you repair primed plastic parts. These chromate-free products have excellent sanding properties. Each component is a wet-on-wet sealer/sanding filler or a sanding/isolator filler, depending on the refinishing specifications.

Stadox top coats for plastics are designed for partial or overall resprays. Each high-quality top coat is highly mechanical and chemically resistant. All offer excellent vertical holdout.

System Component	Key Products for Repairing Damaged Plastic Parts
Primer	<ul style="list-style-type: none"> • Standoflex® Plastic Primer Silver
Filler (select one)	<ul style="list-style-type: none"> • Stadox 2K Nonstop Primer Filler with 2K Plasticiser • Stadox 2.1 Filler with 2K Plasticiser • Stadox 2K HS System Filler with 2K Plasticiser
Top Coat (select one)	<ul style="list-style-type: none"> • 2K HS Standocryl with 2K Plasticiser • Stadox Basecoat or Standohyd® Basecoat, then Standocryl 2K Clears with 2K Plasticiser

System Component	Key Products for New, Unprimed Plastic Parts
Primer	<ul style="list-style-type: none"> • Standoflex 2K Plastic Primer Surfacer
Top Coat (select one)	<ul style="list-style-type: none"> • 2K HS Standocryl with 2K Plasticiser • Stadox Basecoat or Standohyd Basecoat, then Standocryl 2K Clears with 2K Plasticiser

System Component	Key Products for Primed Replacement Bumpers
Primer	<ul style="list-style-type: none"> • 2K Nonstop Primer Filler with 2K Plasticiser
Top Coat (select one)	<ul style="list-style-type: none"> • 2K HS Standocryl with 2K Plasticiser • Stadox Basecoat or Standohyd Basecoat, then Standocryl 2K Clears with 2K Plasticiser



Give your customers an exclusive look.

More and more people are discovering the appeal of unique automobile colors as an expression of style. Help your customers get the look they want with our Stadox Exclusive Line™.

This limited edition of top coats uses innovative technology to create a cascade of colors that change according to the light and the viewing angle. These colors cannot be reproduced on a mixing machine, and they are available only to collision repair facilities that use Stadox coatings. This exciting technology is just another way we're keeping on the cutting edge of color.

Service above and beyond.



As we said in the beginning, there's more to Standox than our German technology and premium paint. Our people are focused on serving your needs. We offer innovative and industry-leading support programs to help maximize the success of every phase of your operation.

An experienced field team.

Our field staff has been carefully selected for their real-world body shop experience and their skill as painters. However, in today's collision industry, back-of-the-shop knowledge isn't enough. That's why we supplement their skills with shop management training from Masters School of Autobody Management®. Our technicians understand both business and process.



Inside our Color and Technical Service Center.

The dedicated Standox staff at our North American headquarters near Detroit offers technical support, recommendations on color formulas and general assistance. Our color professionals have diverse experience in the collision repair business, color and formulations, information systems, legislative and regulatory issues, and shop management.

Their superior knowledge and experience are supported by the STARS® information-management and call-tracking system. This proprietary tool allows the staff to know the complete history of a caller's interaction with our team. It also provides instant access to our entire library of information about Standox products. Call the Standox Color and Technical Service Center at 800-551-9296.



Partnership In Excellence® Program.



The hub of our extensive network of resources is the Standex Partnership in Excellence (PIE) program. It links program members with their peers, the support staff at Standex, and a group of strategic partners carefully chosen for their expertise. This supportive network can help collision repair facility owners and managers identify and overcome challenges to business growth.

The PIE program covers five areas vital to successful operation: marketing, finance, human resources, productivity and strategy. Members can select from an extensive number of tools, training and support options in each area. Training can be adapted to meet your management staff's needs and skills, and it grows successively more in-depth as members progress through the PIE curriculum track.

Certification for the future.



Standox offers many advanced classes to take today's collision-repair professionals to the next level in their careers. These certification courses provide intense technical training in a structure that measures performance.

OEM Certification.

Training is available for painting vehicles from every manufacturer that has approved the use of Standox coatings. These are valuable programs, because more manufacturers have approved of Standox than any other single refinishing system for warranty work. These training programs require technicians to demonstrate competency during each step of the refinishing process. They learn proper application techniques and product systems particular to the vehicles of each OE manufacturer.

Standox Certification.

Painters can be certified at a standard or advanced level. Individual classes and programs can be tailored to personal goals. This program provides an intense, hands-on learning experience.

Distributor Certification.

Students in this course will gain a thorough working knowledge of the Standox system. The course is an ideal introduction to selling Standox coatings. It also demonstrates the complete benefits of the product line.



We've got you covered – the Standox Lifetime Warranty Program

Collision-repair facilities certified to use Standox systems may qualify to offer the Standox Lifetime Warranty Program to their customers. This program assures customers that their damaged vehicle's paint is not only being returned to pre-accident condition, but that it will stay that way. Painters must complete a core class or classes, then recertify every two years. Our Lifetime Warranty Program is just one more way Standox has you covered.



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